

argan®
SOURCE
with organic argan oil



ALLEGRINI®
emotional care



A precious
beauty elixir



directly from
Morocco...



Argan Oil



A natural
antioxidant
perfect for
bodycare and
haircare.



Argania Spinosa, UNESCO World Heritage

Argania Spinosa is one of the oldest trees in the world, growing exclusively in the South of Morocco.

In 1996, it was proclaimed by **UNESCO as a World Heritage Site** due to its rarity, being an endangered species. It is also called "Tree of Life" because over time it has become a symbol of the fight against the desertification and it is able to maintain the ecosystem of the region in which it grows.



Argania, a very strong tree that lives and adapts itself perfectly to the aridity of the Southwest of Morocco.





Argan Oil, essence of well-being

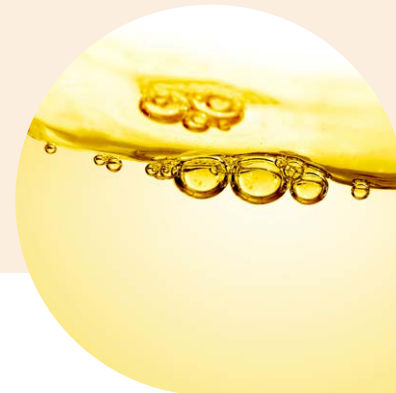
Argan Oil is a natural vegetable oil cold extracted from the fruit of the Argania Spinosa tree, well-known for its incredible food and cosmetic properties.

Traditionally it is offered to the guests, along with honey, as **a sign of hospitality**. In cosmetics, Argan Oil is a **natural antioxidant**, perfect for the face care, body care, as well as hair care.





The precious Moroccan Oil is rich in **essential fatty acids, vitamin E and vitamin A** that makes it a real elixir of youth because it is able to fight against free radicals and signs of aging. It has an **emollient action** that makes the skin soft and elastic avoiding the oily effect. **It nourishes, revitalises and untangles the hair**, helping to counteract dryness and dehydration, making them beautiful, luminous and nourished.



argan®
SOURCE



exotic charme of well-being



argan[®] SOURCE with organic argan oil

The desert and its romantic atmospheres are the source of inspiration for **Argan Source**, an amenities line which, with its warm and enveloping aesthetic, offers to the guests an intense and relaxing wellness experience.

The logo of the collection really wants to recall the crown of the rare Argania Spinosa tree, symbol of life.



All the formulations are made with Organic Argan Oil, to give to the guests precious moments of relax and well-being, even when away from home.

The products are characterised by **a refined fragrance** that combines the freshness of Bergamot and Mandarin to the sweetness of Lily of the Valley, Peony and Rose. Completed and embellished thanks to the union with enveloping notes of Sandalwood, Amber and Musk that give a touch of mystery and charm to this elegant fragrance.

- _ shampoo balm 30 ml
- _ hair & body wash 30 ml
- _ hair conditioner 30 ml
- _ body lotion 30 ml
- _ bath salts 30 ml
- _ soap 20 g





500 ml Dispenser - 200 ml Dispenser



cosmetic formulations



- _ with Organic Argan Oil
- _ dermatologically tested
- _ with vegetable origin surfactants
- _ mineral oil free
- _ no animal source raw ingredients
- _ no animal testing
- _ silicone free



top notes



middle notes



base notes

olfactory pyramid



citrusy

bergamot, tangerin



flowery

lily of the valley, peony, rose



woody musk

sandalwood, amber, musk



In order to complete
the olfactory journey



300 ml ConTatto



40 ml - 400 ml Room diffuser



500 ml Scented water



140 g Scented candle

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SOURCE
with organic argan oil



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